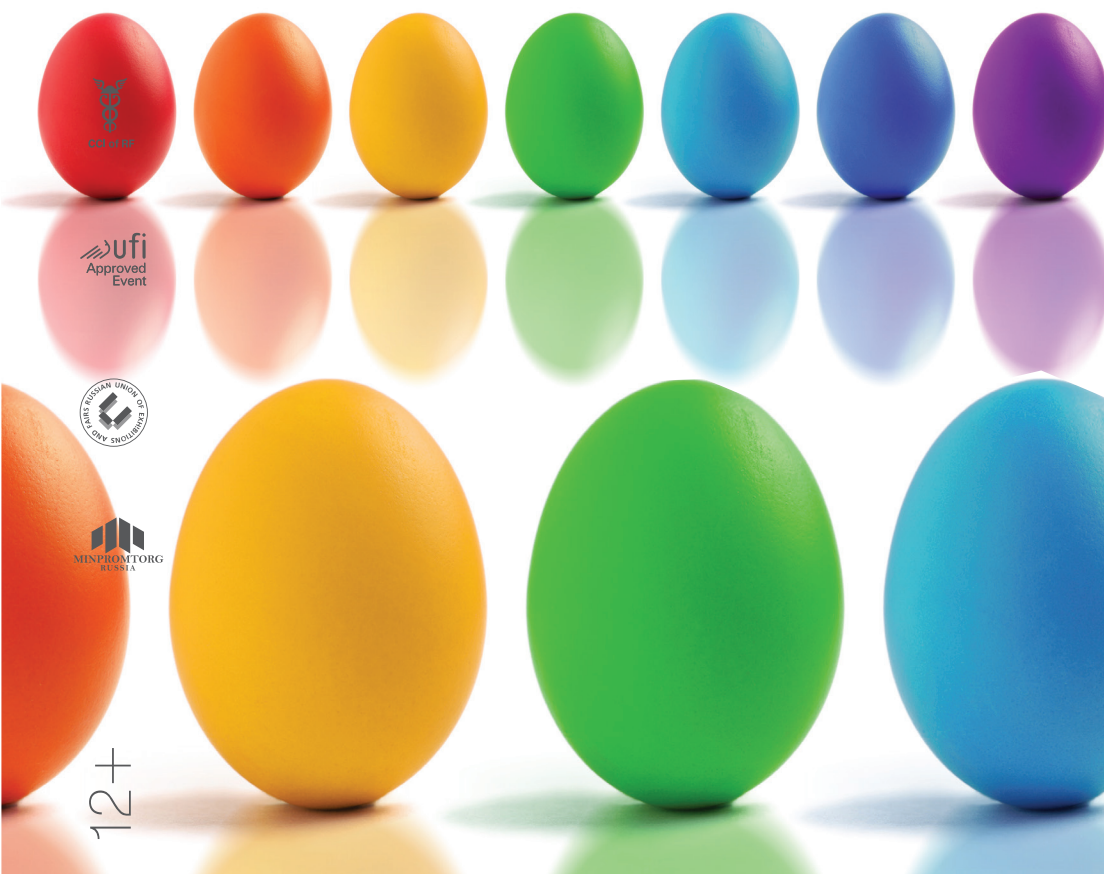


 **Where Paints  
are Born**



## 20th Anniversary International Specialized Exhibition

Organized by Expocentre ZAO  
Supported by

- Russian Ministry of Industry and Trade
- Mendeleev Russian Chemical Society
- Russian Chemists Union
- Centrlak Association

10th International Specialized Salon  
for Surface Treatment and Antirust Protection

5th International Salon  
for Special Coatings

Under auspices of Russian Chamber  
of Commerce and Industry

I N T E R  
L A K O  
K R A S K A  
2 0 1 6

01-04.03

 **EXPOCENTRE**

[www.interlak-expo.ru](http://www.interlak-expo.ru)  
[www.interlakokraska.ru](http://www.interlakokraska.ru)

# ENTIRE INDUSTRY UNDER ONE ROOF

I N T E R  
L A K O  
K R A S K A  
2 0 1 6

## PRODUCT SECTORS

- Full range of paints and varnishes: oil, acrylic, water, alkyd, powder, specialty paints and varnishes, wood protection paints and coatings, glues
- Raw materials for all types of paints and varnishes: pigments, solvents, fillers, film formers, stabilizers, additives and other chemicals
- Equipment for paint, varnish and coating production
- Coating equipment
- Tinting equipment
- Feeding equipment
- Cleaning equipment
- Auxiliary chemical equipment
- Test equipment
- New technologies and research
- Containers and packaging



[www.interlakokraska.ru](http://www.interlakokraska.ru)  
[www.interlak-expo.ru](http://www.interlak-expo.ru)

# INTERLAKOKRASKA 2015

INTER  
LAKO  
KRASKA  
2016

## FACTS & FIGURES

**206** Companies

**24** Countries

**3 647** Total net space  
sq m

**7 460** Visitors

**7 310** Professional visitors

### Associated events

- International Coatings Forum
- Competition for young scientists
- Presentations

### Salons

- 10<sup>th</sup> International Specialized Salon for Surface Treatment, Antirust Protection
- 5<sup>th</sup> International Salon for Special Coatings

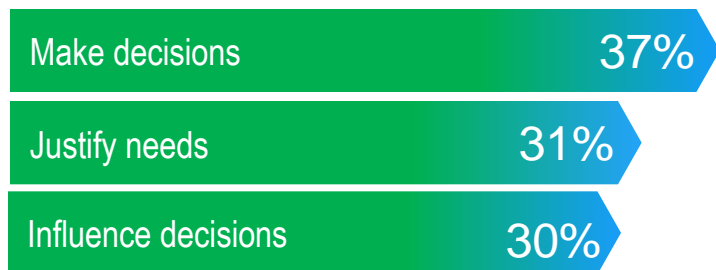


[www.interlakokraska.ru](http://www.interlakokraska.ru)  
[www.interlak-expo.ru](http://www.interlak-expo.ru)

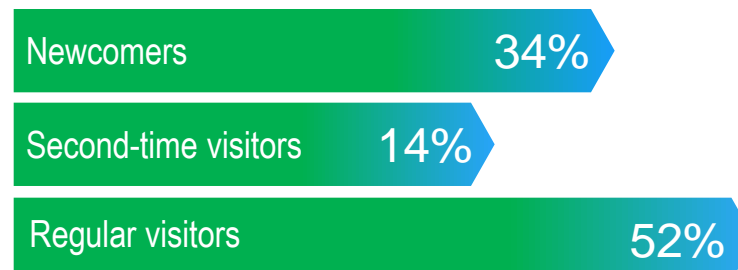
# VISITORS

I N T E R  
L A K O  
K R A S K A  
2 0 1 6

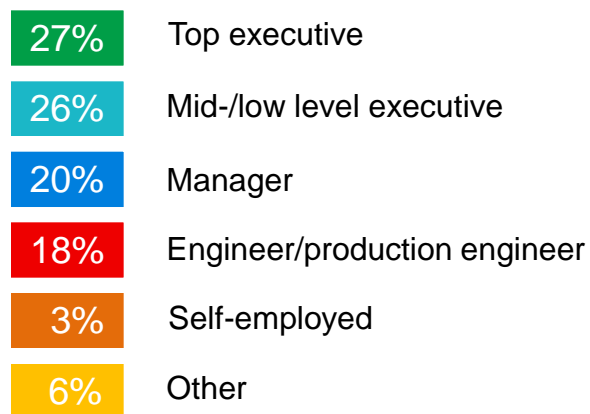
**98%** Professional visitors



**88%** Coming back in 2016



## Visitor job titles





# EXHIBITORS

INTER  
LAKO  
KRASKA  
2016

73%

Goals achieved

84%

Satisfied with results

81%

Plan to return next year

## Goals

Sales increase

74%

Sales leads

71%

Company image promotion

50%

New product presentation

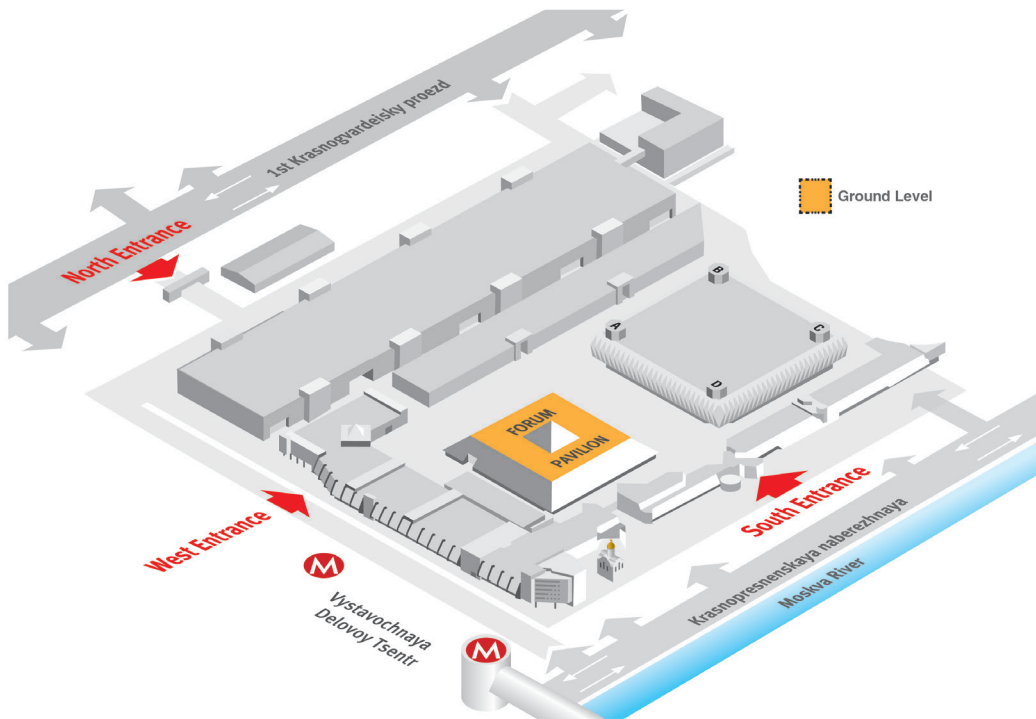
35%

Market research

31%

Other

2%



# INTER LAKO KRASKA 2016

01-04.03

## Venue

Expocentre Fairgrounds, Pavilion Forum  
Krasnopresnenskaya nab., 14, Moscow, Russia  
Tel.: + 7 (499) 795-37-99

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[www.interlak-expo.ru](http://www.interlak-expo.ru)

Join us at the 20<sup>th</sup>  
Interlakokraska Edition!