

Interlakokraska: a key trade show for the Russian paint industry with 20 years of success

224 exhibitors from 29 countries

9,870 professional visitors from 45 countries and 301 Russian cities

11,593 sq m of floor space
3,569 net sq m¹

Exhibitors

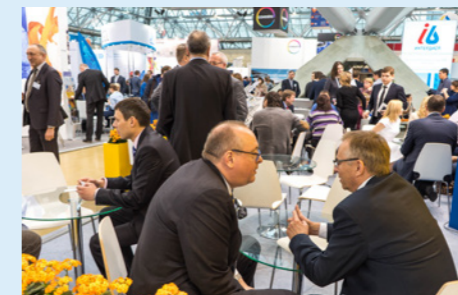
Major Russian and foreign manufacturers and suppliers of paints and coatings, raw materials, auxiliaries, equipment and technologies, services for the paint industry, R&D companies, design and engineering companies, service providers



Exhibitor list 2017
goo.gl/BZHJbq

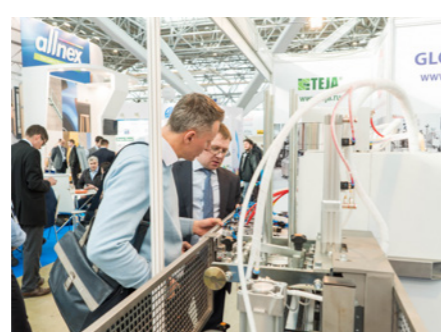


Visitors



Russian paint and coating industry

Production growth in 2016 **+8.3%** (1.3 million tons, 1.7 billion USD)²
Import growth since 2014 **+11%**
Export growth in 2016 **+41%**
Estimated growth of consumption of paints and coatings: from 10.4 kg per person in 2012 to 21.8 kg per person by 2030



Government focus

- Revamp of existing and creation of new production facilities
- Production of environmentally safe paints and coatings
- Development of industrial clusters
- Support of manufacturers who use new technologies
- Development of export potential

Exhibitors by industry sectors³

- 36% Raw and auxiliary materials
- 63% Raw materials and auxiliaries for paint and coating production
- 36% Surface treatment materials
- 22% Equipment, machinery and appliances
- 36% Equipment for paint and coating production
- 28% Surface treatment equipment
- 40% Application equipment
- 8% Tinting equipment
- 8% Feeding equipment
- 4% Cleaning equipment
- 12% Test equipment
- 14% Other types of equipment
- 27% Finished products
- 40% Powder coatings
- 27% Industrial coatings
- 30% Special purpose paints and coatings
- 30% Anti-corrosion and protective coatings
- 3% Other types of paints and coatings
- 18% Anti-corrosion technologies
- 4% New technologies, R&D
- 2% Environment protection
- 3% Packaging and pre-packaging
- 12% Services
- 19% Transportation and storage
- 4% Contract manufacturing
- 8% Education and consulting
- 54% Information support
- 46% Engineering, automation
- 8% Laboratory tests
- 8% E-commerce

³ Source: Interlakokraska official figures, 2017. Multiple replies possible



"It's not the first time that we participate in this trade show, and year after year we see a growing interest and an increasing number of participants. This year it was important for us to showcase our new products enabling our customers to make their compositions better, cheaper and more environmentally friendly. The trade show is well organized. Besides meetings with new customers, we've had an opportunity to meet existing customers who came from different cities of Russia. It's very convenient to meet all associates under one roof because travelling across Russia takes much time, and it's not always possible to visit all of them. We plan to participate in Interlakokraska next year since it's important for us to attend the industry key events such as this trade show."

Tuan Denissen, Technical Manager, Olin Epoxy



"We traditionally consider Interlakokraska the leading event in the paint and coatings industry that brings together manufacturers of finished products, equipment, raw materials, and services. For us the trade show is a powerful marketing tool to promote our products. Our participation testifies that we are on the market, stay relevant and are ready to collaborate with our clients. Netzsch is a family-owned company based in the north-east of Bavaria at the end of the 19th century, which has subsidiaries all over the world. One of them is in Russia. The company traditionally specializes in production of mixing, grinding and dispersing equipment. New divisions have recently appeared, e.g., pumping units and laboratory equipment for metering of heat. The location of our stand at the trade show is very convenient. The traffic is busy. We've met a lot of new partners and hope that next year we'll manage to participate in Interlakokraska again."

Dmitry Eliseev, General Director, Netzsch Tula



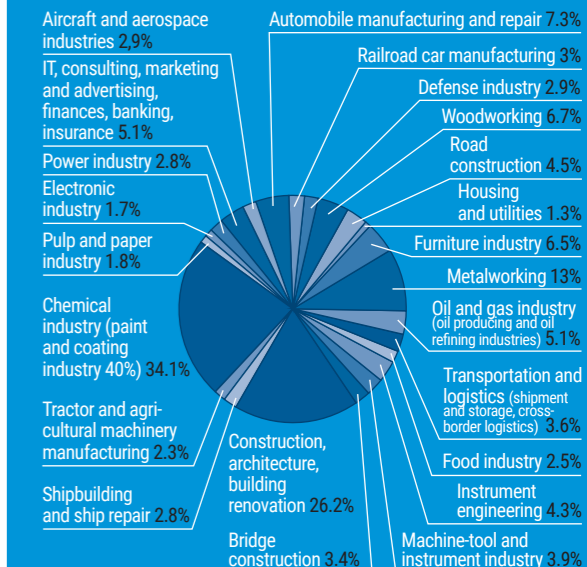
"Our company is located in the Czech Republic. We've produced coating equipment for 25 years. Now we decided to sell on the Russian market because we thought it was a large market with attractive prospects. We've opened a representative office in Ulyanovsk, and we'll launch production of coating equipment this October. We know Interlakokraska is the most important event for the Russian paint and coatings market. It should be noted that a lot of visitors attended the trade show that was organized very well."

Miroslav Ostrý, General Director, IDEAL-Trade Service

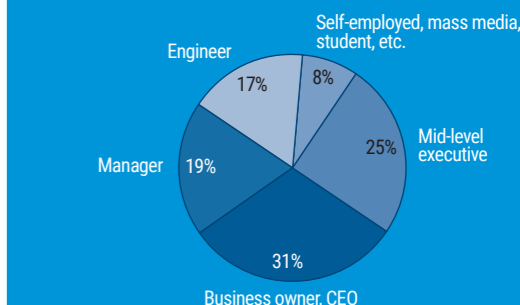
Visitor interests⁴

- 50% Raw materials and auxiliaries for paint and coating production
- 43% Equipment, machinery and appliances
- 46% Equipment for production of paints and coatings
- 28% Surface treatment equipment
- 27% Feeding equipment
- 29% Tinting equipment
- 54% Application equipment
- 20% Cleaning equipment
- 29% Test equipment
- 20% Auxiliary chemical equipment
- 41% Finished products
- 38% Powder materials and coatings
- 46% Industrial coatings
- 55% Special purpose paints and coatings
- 29% Adhesives
- 38% Other types of paints and coatings
- 57% Anti-corrosion coatings and technologies
- 40% New technologies, R&D
- 26% Packaging and pre-packaging
- 10% Environment protection
- 5% Services
- 8% Contract manufacturing
- 6% Education and consulting
- 6% Software
- 12% Transportation, storage
- 21% Laboratory tests
- 21% Engineering and automation

Visitors by industry sector



Visitor job title/function



Visitor origin

Countries – 45
Russian cities – 301
Russian territorial entities – 72



¹ Source: official event audit, 2017
² Source: Russian Ministry of Industry and Trade, Russian State Statistics Service, KPMG

⁴ Source: Russian Public Opinion Research Centre, 2017. Multiple replies possible.

PRODUCT SECTORS

Raw and auxiliary materials

For production of paints and coatings: resins, binders, pigments, fillers, solvents, doping agents, hardeners, dryers, components for resins, polymers, monomers, plasticizers, functional additives, etc.

Machinery, equipment and appliances

- Equipment for production of paints and coatings
- Coating equipment
- Surface treatment equipment
- Tinting equipment
- Feeding equipment
- Cleaning equipment
- Test equipment
- Other types of equipment

Finished products Services

New technologies, R&D

Packaging and pre-packaging

Environment protection

12th International Salon for Surface Treatment and Antirust Protection

- Equipment and materials for surface pre-treatment and treatment
- Surface treatment technology
- Antirust protection

7th International Salon for Special Coatings

Associated events

50+ speakers

15+ events

Including

The 5th edition of the International Coatings Forum

The Conference on Safety and Quality of Paints and Coatings

Exhibitor presentations within the Salon for Special Coatings

The 3rd Competition of Projects of Young Scientists

Other events devoted to the paint industry and its products



Expocentre: Russia's leading organizer of international trade shows and conventions

Annually

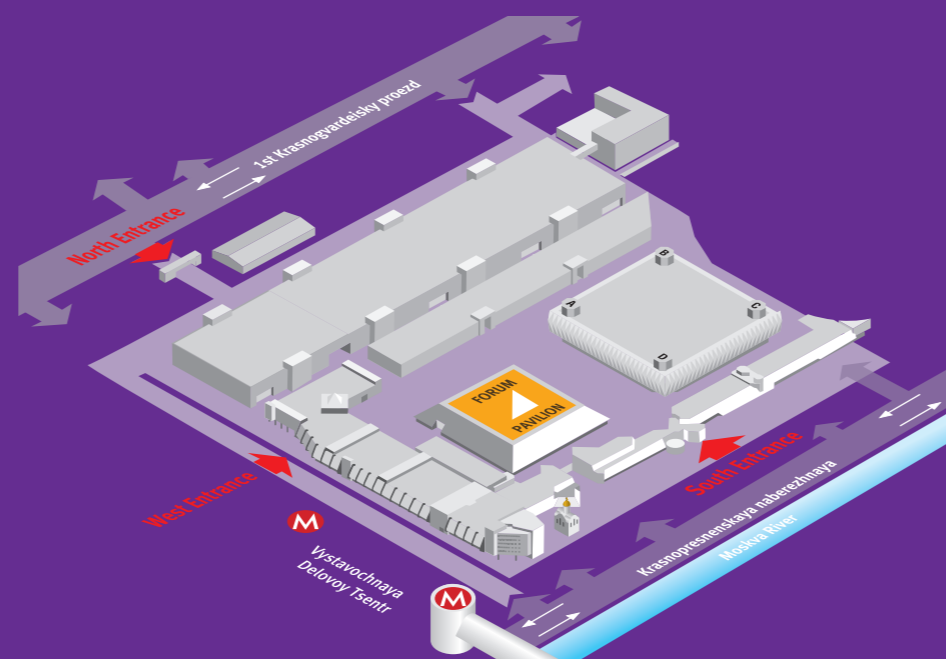
More than **100** trade shows, including more than **30** own brands

More than **700** congresses, workshops and similar events

About **30,000** exhibitors from more than **100** countries

Over one million professional visitors

- Total exhibition space: **165,000** sq m; **105,000** sq m indoors, **60,000** sq m outdoors
- **9** pavilions
- **32** halls for congresses, workshops and similar events



Venue

Forum Pavilion, Expocentre Fairgrounds

Dates

Assembly: 24-26 February 2018

Running: 27 February - 2 March 2018

Dismantling: 3 March 2018

Contact us

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Book a stand at
www.interlak-expo.ru/en

Join us at Interlakokraska 2018!



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EXPOCENTRE

Organized by Expocentre AO

- Supported by
- Russian Ministry of Industry and Trade
 - Russian Chemists Union
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 - CentrLack Association
 - Quality Paint Association
 - Mendeleev Russian Chemical Society

Under auspices of Russian Chamber of Commerce and Industry



12+



22nd International Exhibition for Paints and Coatings

12th International Salon for Surface Treatment and Antirust Protection

7th International Salon for Special Coatings

Expocentre Fairgrounds
Moscow, Russia

www.interlakokraska.ru/en