

3-6 March 2020

EXPOCENTRE Fairgrounds, Moscow, Russia

Inter lako kras ka

www.interlak-expo.ru/en



12+

Interlakokraska



24th International
Exhibition for Paints
and Coatings

Salons:

- Surface Treatment
- Special Coatings
- Antirust Protection

Organised by EXPOCENTRE AO

Supported by

- Russian Ministry of Industry and Trade
- Chimvest Scientific and Technical Centre
- Russian Chemists Union
- NIITEKHIM OAO
- Mendeleyev Russian Chemical Society
- Centrlock Association
- Quality Paint Association

Under the auspices of the Russian
Chamber of Commerce and Industry

MINPROMTORG
RUSSIA



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 EXPOCENTRE

Interlakokraska: a key trade show for the Russian paint industry with 20 years of success

Facts & Figures*

237 exhibitors from **25** countries

8,830 professional visitors from
52 countries and **311** Russian cities

11,593 sq m of floor space | **3,739** net sq m



Russian paint and coating industry²

Comparing to 2016
Production growth in 2017 **+3%**
(1.1 million tons)
Import growth **+2%**
Export growth **+5%**
Estimated growth of consumption of
paints and coatings: from **10.4 kg** per
person in 2012 to **21.8 kg** per person
by 2030

Government focus

- Upgrading of existing and creation of new production facilities
- Production of environmentally safe paints and coatings
- Development of industrial clusters
- Support of manufacturers who use new technologies
- Increasing of export potential

* Source: official event audit, 2019

93% of exhibitors
satisfied with quality
of business leads

99% of exhibitors
reached goals and
satisfied with results

92% of exhibitors
satisfied with
the number
of business leads

Exhibitors

Major Russian and foreign manufacturers and suppliers of paints and coatings, raw materials, auxiliaries, equipment and technologies, R&D companies, design and engineering companies, service providers



Exhibitor list
<https://clck.ru/GMx9G>



Exhibitors by industry sector**

Raw materials and auxiliaries for paint and coating production	57	Tinting equipment	3
Powder materials and coatings	19	Modern surface treatment technology	3
Equipment and appliances for paint and coating production	15	Packaging and pre-packaging	3
Surface treatment equipment and appliances	15	Cleaning equipment	3
Industrial coatings	13	Antirust coatings and technologies	3
Special purpose paints and coatings	13	Engineering, automation	2
Other types of paints and coatings	8	Laboratory tests	2
Auxiliary chemical equipment	7	Transportation and storage	1
Test equipment	6	Analytical information, information platform	1
Coating equipment and instruments	6	Environment protection. Green technology, recycling of used products, technical assistance, certification	1
Adhesives	6	Education and consulting	1
New technologies, R&D	6	Raw material processing services	1
Paint dosing systems	5		

Politon is almost 30 years old. We have been awarded a golden certificate of appreciation of the Interlakokraska exhibition as a regular exhibitor. This year we demonstrate four types of dispersers: for labs, for confined space, industrial-grade, and robotic platforms. We also present our achievements in the production of liquid paint equipment. The trade show is a business club where new contacts are established. We wish further development to Interlakokraska.

Sergey Volgayev,
General Director, Politon

Akrilan has been participating in the Interlakokraska exhibition for over a decade. It is an important aspect of our business development. We have already become a major actor of the Russian market of styrene-acrylic aqueous dispersions, polymers, and acrylics. That is why our participation is important for our image. The number of visitors from regions has grown this year. The organisers have acquired colossal work experience and our interaction is very effective. The Internet will never substitute trade shows because here you can raise the issues that cannot be resolved on the phone. Expocentre is the place where people meet. It connects people and helps them find solutions and build business. Interlakokraska has the right timing: it is held before the season begins.

Oleg Kuzin,
General Director, Akrilan

34% of visitors rate the show as excellent

60% of visitors rate the show as good

88% of visitors satisfied with the number of exhibitors

Visitors

Visitors by industry sector, %**

Paint and coating industry	53	Pulp and paper industry	2
Construction, architecture, building renovation	15	Furniture industry	7
Chemical sector (chemical and petrochemical industries)	15	Instrument engineering	3
Automobile manufacturing and repair	5	Aircraft and aerospace industries	3
Oil and gas industry	4	Food industry	3
Road construction	4	Housing and utilities	1
Machine-tool and instrument industry	2	Electronic industry	2
Metalworking	11	Power industry	2
Railroad car manufacturing	2	Transportation and logistics (shipment and storage)	1
Bridge construction	2	Marketing and advertising	2
Shipbuilding and ship repair	2	IT	1
Tractor and agricultural machinery manufacturing	1	Cross-border logistics	3
Defense industry	2	Consulting	1
Woodworking	6	Finances, banking, insurance	1



Visitor interests, %**

Raw materials and auxiliaries for paint and coating production	62	Packaging and pre-packaging	19
Special purpose paints and coatings	39	Test equipment	19
Application equipment for painting and coating	39	Surface treatment equipment	18
Equipment and appliances for production of paints and coatings	35	Equipment and materials for surface pre-treatment and treatment	18
Industrial coatings	30	Laboratory tests	16
New technologies, R&D	28	Auxiliary chemical equipment	15
Powder materials and coatings	26	Cleaning equipment	15
Other types of paints and coatings	25	Transportation, storage	8
Adhesives	25	Engineering and automation	8
Tinting equipment	21	Environment protection. Green technology, recycling of used products, technical assistance, certification	7
Paint dosing systems	20	Education and consulting	7
Antirust coatings and technologies	20		

** Source: official survey at Interlakokraska 2019. Multiple replies possible

96% of visitors
satisfied with
the quality
of exhibitors

83% of visitors
have direct purchasing
authority

58% of visitors
have buying plans

Expocentre: Russia's leading organiser of international trade shows and conventions

Annually

More than
100
trade shows,
including more than
30 own brands

More than
1,000
congresses,
workshops
and similar events

About
30,000
exhibitors
from more than
100 countries

About 1,500,000 professional visitors

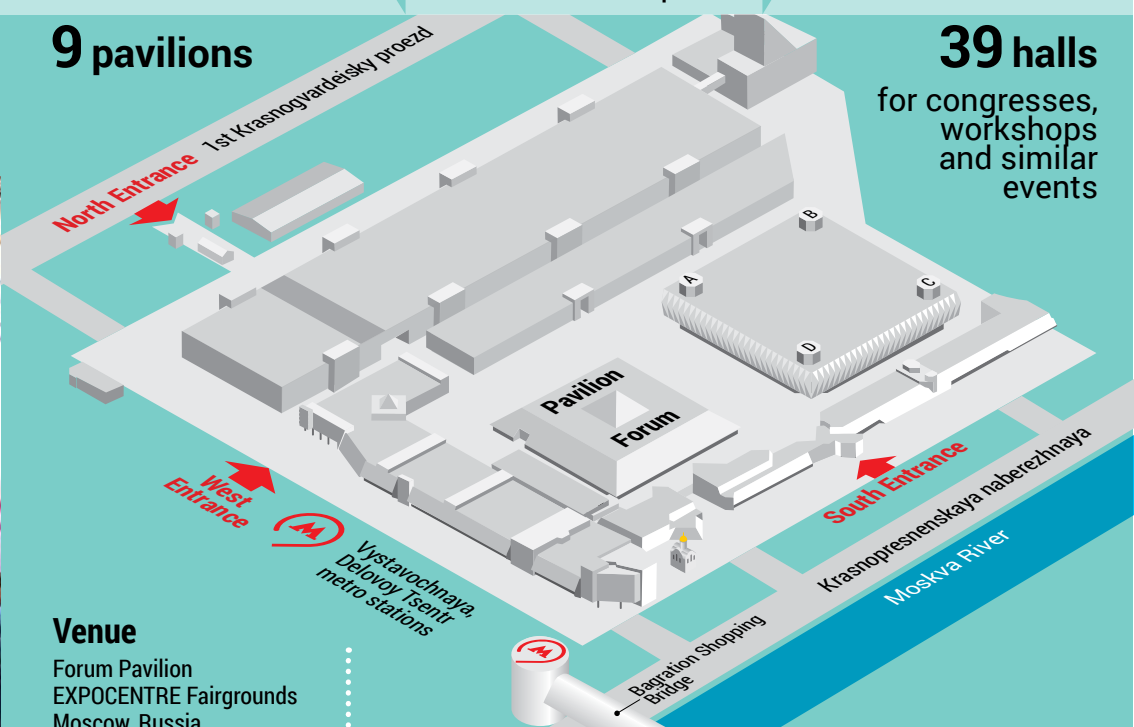
105,000 sq m
indoors

165,000 sq m
total exhibition space

60,000 sq m
outdoors

9 pavilions

39 halls
for congresses,
workshops
and similar
events



Venue

Forum Pavilion
EXPOCENTRE Fairgrounds
Moscow, Russia

Dates

Assembly:
29 February – 2 March 2020
Running: 3–6 March 2020
Dismantling: 7 March 2020

Contact us

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To book a stand go to www.interlak-expo.ru/en

Join us at Interlakokraska 2020!

Product Sectors

Raw and auxiliary materials

For production of paints and coatings: resins, binders, pigments, fillers, solvents, doping agents, hardeners, dryers, components for resins, polymers, monomers, plasticisers, functional additives, etc.

Machinery, equipment and appliances

- Equipment for production of paints and coatings
- Coating equipment
- Surface treatment equipment
- Tinting equipment
- Paint dosing systems
- Cleaning equipment
- Test equipment
- Other types of equipment

Finished products

Services

New technologies, R&D

Packaging and pre-packaging

Environment protection



International Salons:

- Surface Treatment
- Special Coatings
- Antirust Protection

Associated events

50+ speakers

15+ events

Including

- International Coatings Forum
- An analytical review of the Russian and international paint and coating market
- Business workshop on marketability of Russian paints and coatings in the Russian and global markets
- Round table discussions of technical regulations and standardisation in the paint and coating industry
- Presentations of the companies devoted to paint and coating industry and the areas of their application



The official newspaper of
Interlakokraska 2019