

## Product Sectors

### Raw and auxiliary materials

For production of paints and coatings: resins, binders, pigments, fillers, solvents, doping agents, hardeners, dryers, components for resins, polymers, monomers, plasticisers, functional additives, etc.

### Machinery, equipment and appliances

- Equipment for production of paints and coatings
- Coating equipment
- Surface treatment equipment
- Tinting equipment
- Paint dosing systems
- Cleaning equipment
- Test equipment
- Other types of equipment

### Finished products

### Services

### New technologies, R&D

### Packaging and pre-packaging

### Environment protection

### International Salons:

- Surface Treatment
- Special Coatings
- Antirust Protection

## Associated events

**50+**  
expert speakers

**15+**  
events

### Including

- International Coatings Forum
- Analytical reviews of the Russian and international paint and coating market
- Discussions on marketability of the Russian paints and coatings in the Russian and global markets
- Panels and sessions on issues of paints and coatings safety for people and nature
- Presentations of innovations in paint products and production methods



The official newspaper of  
Interlakokraska 2020

EXPOCENTRE: Russia's leading organiser of international trade shows and conventions

**Annually**

More than **100** trade shows,  
including more than **30** own brands

More than **1,000** congresses, workshops and similar events

About **30,000** exhibitors from more than **100** countries

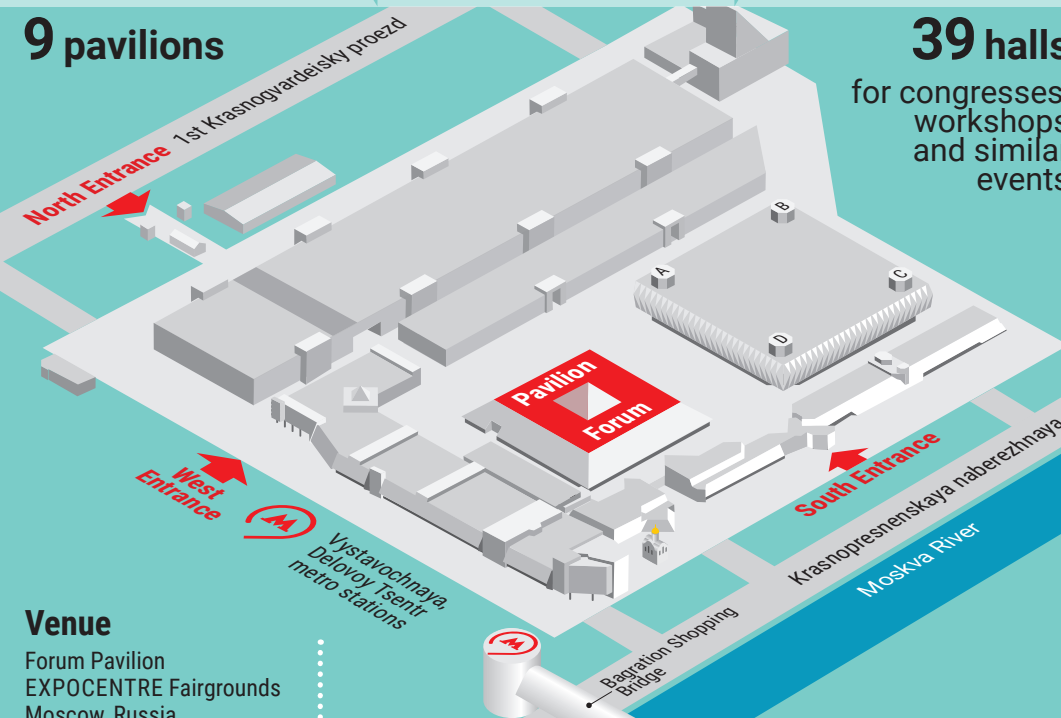
**About 1,500,000**  
professional visitors

**105,000** sq m  
indoors

**165,000** sq m  
total exhibition space

**60,000** sq m  
outdoors

**9** pavilions



**39** halls  
for congresses,  
workshops  
and similar  
events

### Venue

Forum Pavilion  
EXPOCENTRE Fairgrounds  
Moscow, Russia

### Dates

Assembly:  
27 February – 1 March 2021  
**Running: 2–5 March 2021**  
Dismantling: 6 March 2021

### Contact us

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To book a stand, go to [www.interlak-expo.ru/en](http://www.interlak-expo.ru/en)

**Join us at Interlakokraska 2021!**

**2–5 March**  
**2021**

EXPOCENTRE Fairgrounds, Moscow, Russia



**A colorful  
history**



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12+

**Interlakokraska**

Organised by EXPOCENTRE AO

Supported by

- Russian Ministry of Industry and Trade
- Chimvest Scientific and Technical Centre
- Russian Chemists Union
- NIITEKHIM OAO
- Mendeleyev Russian Chemical Society
- Centrlock Association
- Quality Paint Association

Under the auspices of the Russian  
Chamber of Commerce and Industry

25th Anniversary International  
Exhibition for Paints and Coatings

**Salons:**

- Surface Treatment
- Special Coatings
- Antirust Protection



**EXPOCENTRE**



# Interlakokraska:

a key trade show for the Russian paint and coating industry with more than 25 years of success



## Facts & Figures 2020

(according to the Exhibition Division data)

228 exhibitors

from 22 countries

4,936 professional visitors

from 43 countries

and 296 Russian cities

11,593 gross sq m of floor space

3,631 net sq m

93% of exhibitors are satisfied with quality of business leads

99% of exhibitors reached goals and are satisfied with results

92% of exhibitors are satisfied with the number of business leads

## Exhibitors

Major Russian and foreign manufacturers and suppliers of paints and coatings, raw materials, auxiliaries, equipment and technologies, R&D companies, design and engineering companies, service providers



Exhibitor list in 2020



## Exhibitors by industry sector, %\*\*

Raw materials and auxiliaries for paint and coating production	57	Tinting equipment	3
Powder materials and coatings	19	Modern surface treatment technology	3
Equipment and appliances for paint and coating production	15	Packaging and pre-packaging	3
Coating equipment and instruments	15	Cleaning equipment	3
Industrial paints and coatings	13	Antirust coatings and technologies	3
Special purpose paints and coatings	13	Engineering, automation	2
Other types of paints and coatings	8	Laboratory tests	2
Auxiliary chemical equipment	7	Transportation and storage	1
Test equipment	6	Analytical information, information platform	1
Surface treatment equipment and materials	6	Environment protection. Green technology, recycling of used products, technical assistance, certification	1
Adhesives	6	Education and consulting	1
New technologies, R&D	6	Raw material processing services	1
Paint dosing systems	5		

«» We have been exhibiting at Interlakokraska since its inception. We've never missed it. Despite the fact that today is not the easiest time for everyone in the industry, we have decided to continue participation in the exhibition and we do not regret it. We have purchase orders. People still come to us and buy equipment. Our regular customers are paint manufacturers who always visit our stand. They come from all over Russia. New customers also appear. They make up 20-30%. We believe that this exhibition was a success.

Yury Prozorskov  
General Director at Teksa 000

«» We are one of the major distributors of special chemicals in Russia and the CIS countries. Interlakokraska is one of the most important exhibitions for us. We always participate in it. For us it is a platform where we invite our largest suppliers to participate and where our largest customers come for sure. It is very convenient. For two-three days we manage to hold a lot of meetings, represent our suppliers to customers, give them a lot of technical support and initiate projects. The exhibition is an important place to keep abreast of what is happening in the market.

Arthur Aganisyan  
CEO at Telko 000

## Visitors

### Visitors by industry sector, %\*\*

Paint and coating industry	53	Bridge construction	2
Construction, architecture, building renovation	15	Shipbuilding and ship repair	2
Chemical sector (chemical and petrochemical industries)	15	Defense industry	2
Metalworking	11	Pulp and paper industry	2
Furniture industry	7	Electronic industry	2
Woodworking	6	Power industry	2
Automobile manufacturing and repair	5	Marketing and advertising	2
Oil and gas industry	4	Tractor and agricultural machinery manufacturing	1
Road construction	4	Housing and utilities	1
Instrument engineering	3	Transportation and logistics (shipment and storage)	1
Aircraft and aerospace industries	3	IT	1
Food industry	3	Consulting	1
Cross-border logistics	3	Finances, banking, insurance	1
Machine-tool and instrument industry	2		
Railroad car manufacturing	2		



### Visitor interests, %\*\*

Raw materials and auxiliaries for paint and coating production	62	Packaging and pre-packaging	19
Special purpose paints and coatings	39	Test equipment	19
Coating equipment and instruments	39	Surface treatment equipment	18
Equipment and appliances for production of paints and coatings	35	Equipment and materials for surface pre-treatment and treatment	18
Industrial paints and coatings	30	Laboratory tests	16
New technologies, R&D	28	Auxiliary chemical equipment	15
Powder materials and coatings	26	Cleaning equipment	15
Other types of paints and coatings	25	Transportation, storage	8
Adhesives	25	Engineering and automation	8
Tinting equipment	21	Environment protection. Green technology, recycling of used products, technical assistance, certification	7
Paint dosing systems	20	Education and consulting	7
Antirust coatings and technologies	20		

\*\* Source: official survey at Interlakokraska 2019. Multiple replies possible

34% of visitors rate the show as excellent

60% of visitors rate the show as good

88% of visitors satisfied with the number of exhibitors

96% of visitors satisfied with the exhibition quality

83% of attendees are qualified visitors

58% of visitors have buying plans