

**1-4 March  
2022**

**EXPOCENTRE  
Fairgrounds,  
Moscow, Russia**



**26th International  
Exhibition for Paints  
and Coatings**

# Interlakokraska

Organised by EXPOCENTRE AO

Supported by

- Russian Ministry of Industry and Trade
- Chimvest Scientific and Technical Centre
- Russian Chemists Union
- NIITEKHIM OAO
- Centrlock Association
- Quality Paint Association
- Mendeleev Russian Chemical Society

Under auspices of Russian Chamber  
of Commerce and Industry



[www.interlak-expo.ru/en](http://www.interlak-expo.ru/en)

 **EXPOCENTRE**

# PRODUCT SECTORS

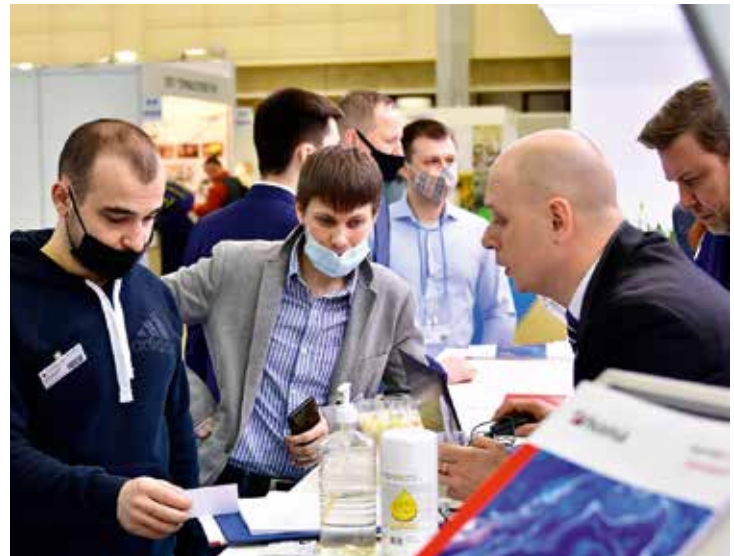
- Raw and auxiliary materials
- Machinery, equipment and appliances
- Finished products
- New technologies, R&D
- Packaging and pre-packaging
- Environment and labour protection
- Services for the paint and coating and allied industries

[www.interlak-expo.ru/en](http://www.interlak-expo.ru/en)



# INTERNATIONAL SALONS

- Surface Treatment
- Special Coatings
- Antirust Protection



# SUPPORTING EVENTS

Data of 2021

**3**  
days

**17**  
events

**60**  
speakers

**1,427**  
delegates



# FACTS & FIGURES

Source: official event audit, 2021

History:  
more than

**25**  
years

**85**  
companies  
from

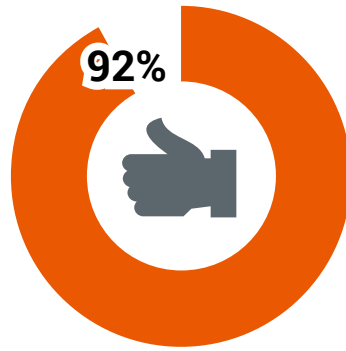
**9**  
countries

**12,400+**  
sq m, floor space

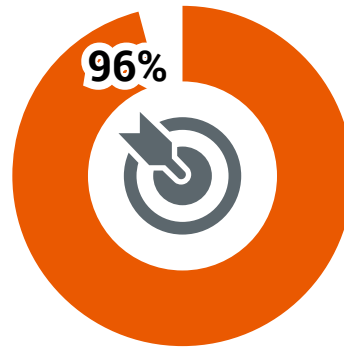
## Generate business leads



## Satisfied with leads' quality



## Efficiency of leads (agreed on a deal)

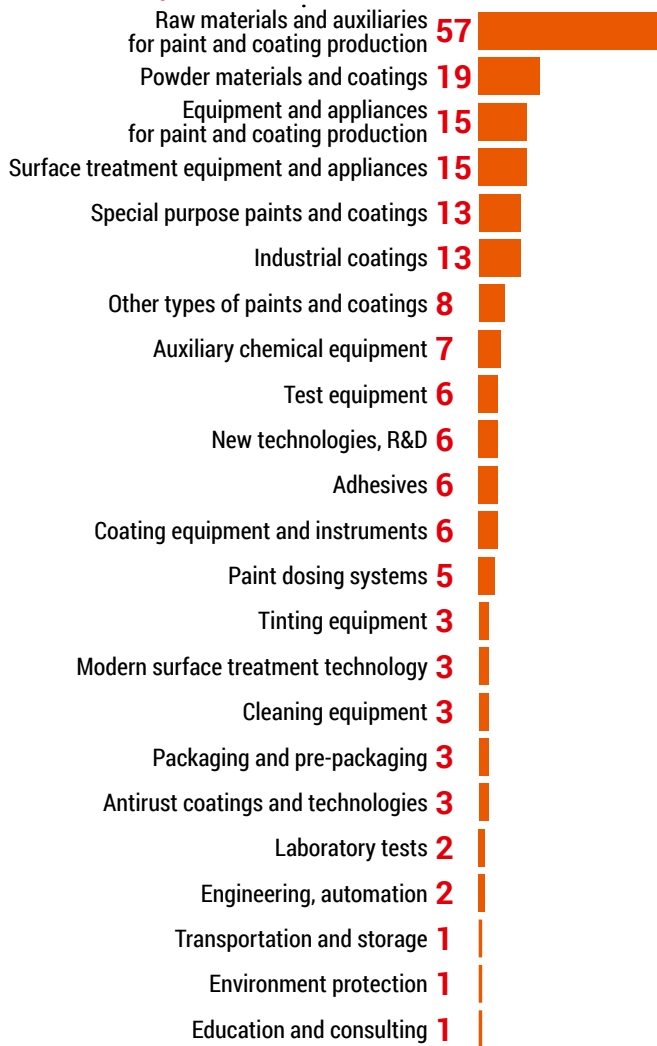


## Plan to participate in 2022

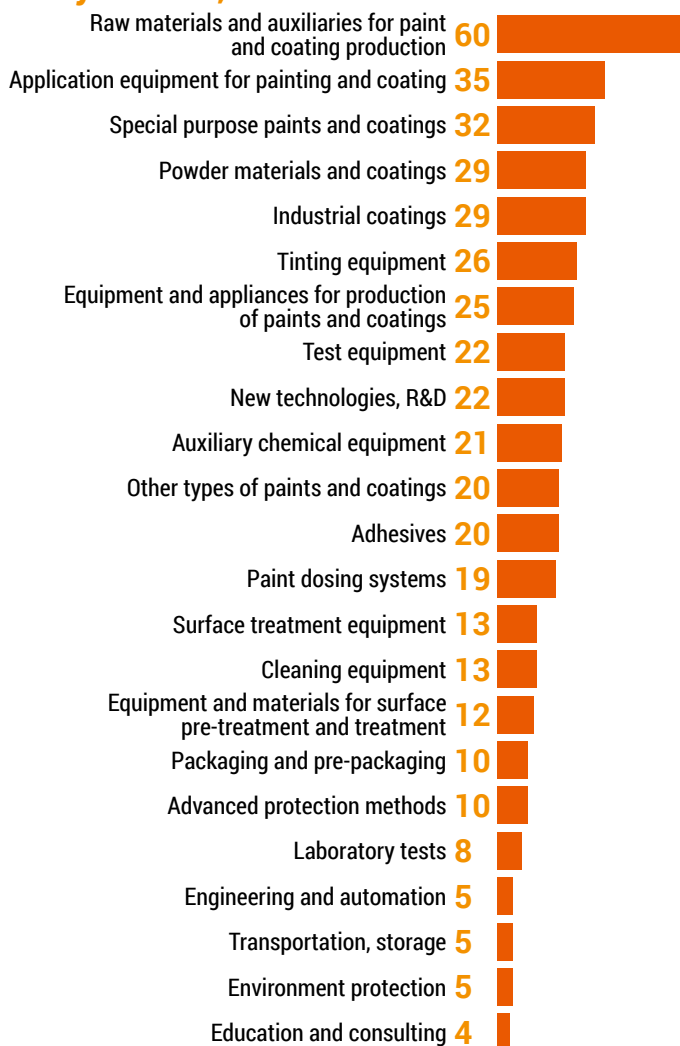


Source: exhibitor poll, 2021  
Multiple replies possible

## Visitor Profile, %



## Industry sectors, %



## Visitor interests, %



Source: Visitor registration to Interlakokraska 2021  
Multiple replies possible

**4,660+** visitors  
**1,200** online



## EXPOCENTRE: Russia's leading organiser of international trade shows and conventions

**165,000**  
sq m – total exhibition space

**9**  
pavilions

more than  
**1,000**  
congresses

about  
**100**  
trade shows

about  
**1.5**  
million  
professional  
visitors



### Venue

Pavilion Forum, EXPOCENTRE Fairgrounds  
14, Krasnopresnenskaya nab.,  
Moscow, Russia  
Phone: +7 (499) 795-37-99

### Interlakokraska Management

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khayrullin@expocentr.ru

To book a stand go to [www.interlak-expo.ru/en](http://www.interlak-expo.ru/en)

**Join us at Interlakokraska 2020!**