

Organised by EXPOCENTRE AO

### Supported by

- Russian Ministry of Industry and Trade
- · Chimvest Scientific and Technical Centre
- Russian Chemists Union
- NIITEKHIM OAO
- · Centrlack Association
- Quality Paint Association
- · Mendeleev Russian Chemical Society

Under auspices of Russian Chamber of Commerce and Industry













# **PRODUCT SECTORS**

- Raw and auxiliary materials
- Machinery, equipment and appliances
- Finished products
- New technologies, R&D
- Packaging and pre-packagingEnvironment and labour protection
- Services for the paint and coating and allied industries

# **INTERNATIONAL SALONS**

- Surface Treatment
- Special Coatings
- Antirust Protection



# **SUPPORTING EVENTS**

Data of 2021

davs

17

events

speakers

1,427 delegates

ЭКСПОЦЕНТР % EXPOCENTRE Интерлакокраска March 2-5 марта 2021 A colorful www.interlak-expo.ru (A) Interlakokraska



**FACTS** & FIGURES Source: official event audit, 2021 History: 25 85

years

companies from

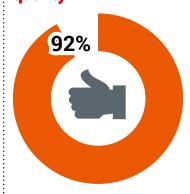
countries

12,400+ sq m, floor space

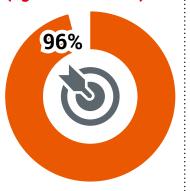
# Generate business leads

# 96%

# Satisfied with leads' quality



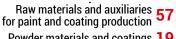
# Efficiency of leads (agreed on a deal)



# Plan to participate in 2022



# **Visitor Profile, %**



Powder materials and coatings 19

Equipment and appliances for paint and coating production

Surface treatment equipment and appliances 15

ce treatment equipment and appliances [5]

Special purpose paints and coatings 13

Industrial coatings 13

Other types of paints and coatings 8

Auxiliary chemical equipment 7

Test equipment 6

New technologies, R&D 6

Adhesives 6

Coating equipment and instruments 6

Paint dosing systems 5

Tinting equipment 3

Modern surface treatment technology 3

Cleaning equipment 3

Packaging and pre-packaging 3

Antirust coatings and technologies 3

Laboratory tests 2

Engineering, automation 2

Transportation and storage 1

Environment protection 1

Education and consulting 1





## **Industry sectors.** %

	iustry sectors, %
	Raw materials and auxiliaries for paint 60 and coating production
	Application equipment for painting and coating ${\bf 35}$
	Special purpose paints and coatings 32
	Powder materials and coatings 29
	Industrial coatings 29
	Tinting equipment 26
	Equipment and appliances for production 25 of paints and coatings
	Test equipment 22
	New technologies, R&D 22
	Auxiliary chemical equipment 21
	Other types of paints and coatings 20
	Adhesives 20
	Paint dosing systems 19
	Surface treatment equipment 13
	Cleaning equipment 13
	Equipment and materials for surface 12 pre-treatment and treatment
	Packaging and pre-packaging 10
	Advanced protection methods 10
	Laboratory tests 8
	Engineering and automation 5
	Transportation, storage 5
Ī	Environment protection 5
Ī	Education and consulting 4

# **Visitor interests. %**

<ul> <li>Production of paints and coatings</li> </ul>	46
<ul><li>Trade in paints and coatings</li><li>Production of raw</li></ul>	21
and auxiliary materials, semi-finished products	17
Services	14
• R&D	10
Production of machinery, equipment, components,	
devices	9
Engineering, design	9

• Trade in machinery, equipment, components, devices	5
Transportation, packaging, logistics	5
Education, vocational retraining	4
Consulting	3
Mass media	2
Standartization and certification	2
Insurance, investments	1

Source: Visitor registration to Interlakokraska 2021 Multiple replies possible

visitors



**EXPOCENTRE: Russia's leading organiser** of international trade shows and conventions

165,000

sq m - total exhibition space

pavilions

more than

congresses

about

trade shows

about

million

professional visitors

### Venue

Pavilion Forum, EXPOCENTRE Fairgrounds 14, Krasnopresnenskaya nab., Moscow, Russia Phone: +7 (499) 795-37-99

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**Interlakokraska Management** 

To book a stand go to www.interlak-expo.ru/en

Join us at Interlakokraska 2020!

