

VISITORS

Visitor interests, %



www.interlak-expo.ru/en

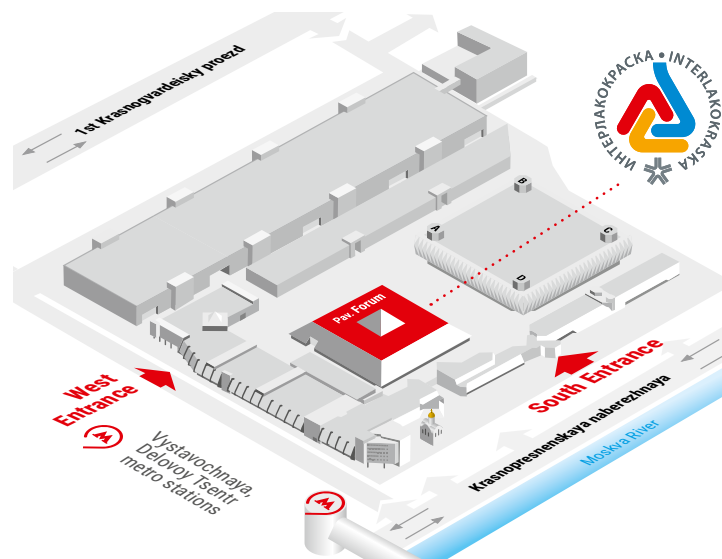


Visitor profile, %

• Manufacture of paints and coatings	44	• R&D	4
• Trade in paints and coatings	23	• Trade in machinery, equipment, components, tools	4
• Manufacture of raw materials, auxiliary materials, intermediate products	18	• Services	3
• Engineering, design	7	• Education, training and retraining	2
• Manufacture of machinery, equipment, components, tools	5	• Standardization and certification	2
		• Transportation, packaging, logistics	1
		• Other	3

Source: Visitor registration to Interlakokraska 2022
Multiple replies possible

5,000+ professional visitors
1,200 online



Venue

Pavilion Forum, EXPOCENTRE Fairgrounds
14, Krasnopresnenskaya nab., Moscow, Russia
Phone: +7 (499) 795-37-99

Interlakokraska Management

Phones: +7 (499) 795-38-45, 795-39-28
E-mail: skuratova@expocentr.ru, khayrullin@expocentr.ru

To book a stand go to www.interlak-expo.ru/en

Join us at Interlakokraska 2023!

Bright emotions

28.02 – 3.03.2023

www.interlak-expo.ru/en



EXPOCENTRE Fairgrounds, Moscow, Russia

27th International Exhibition for Paints and Coatings

Interlakokraska

Salons:

- Surface Treatment
- Special Coatings
- Antirust Protection



Organised by EXPOCENTRE AO

- Supported by
- Russian Ministry of Industry and Trade
 - Russian Chemists Union
 - NIITEKHIM OAO
 - Centrlock Association
 - Quality Paint Association
 - Mendelev Russian Chemical Society

Under auspices of Russian Chamber of Commerce and Industry

Advertising 12+



EXPOCENTRE



EXPOCENTRE: Russia's leading organiser of international trade shows and conventions

165,000

sq m – total exhibition space

9

pavilions

669

congresses

80

trade shows

805

thousands professional visitors

PRODUCT SECTORS

- Raw and auxiliary materials
- Machinery, equipment and appliances
- Finished products
- New technologies, R&D
- Packaging and pre-packaging
- Environment and labour protection
- Services for the paint and coating and allied industries

SALONS

- Surface Treatment
- Special Coatings
- Antirust Protection

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SUPPORTING EVENTS

3
days

1,400
delegates

15+
events

60+
speakers

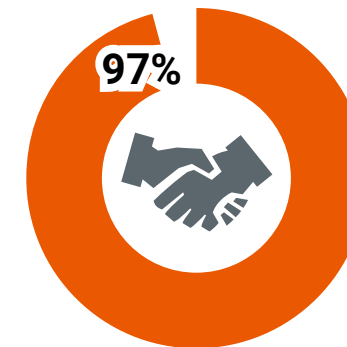
Data of 2022

EXHIBITORS

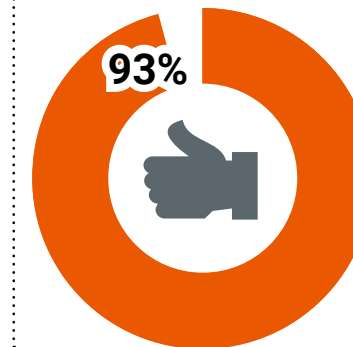
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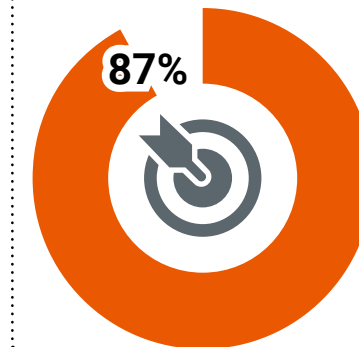
Generate business leads



Satisfied with leads' quality



Efficiency of leads (agreed on a deal)



Exhibitors would recommend the show to their partners



Source: exhibitor poll, 2022
Multiple replies possible

Exhibitors by industry sectors, %

Raw materials and auxiliaries for paint and coating production	57
Powder materials and coatings	19
Equipment and appliances for paint and coating production	15
Surface treatment equipment and appliances	15
Special purpose paints and coatings	13
Industrial coatings	13
Other types of paints and coatings	8
Auxiliary chemical equipment	7
Test equipment	6
New technologies, R&D	6
Adhesives	6
Coating equipment and instruments	6
Paint dosing systems	5
Tinting equipment	3
Modern surface treatment technology	3
Cleaning equipment	3
Packaging and pre-packaging	3
Antirust coatings and technologies	3
Laboratory tests	2
Engineering, automation	2
Transportation and storage	1
Environment protection	1
Education and consulting	1



FACTS & FIGURES

History: more than **25** years

126 companies from

8 countries

12,400+
sq m, floor space

Source: official event audit, 2022

