**EXPOCENTRE Fairgrounds** Moscow, Russia

### Not only Black ... Not just the Square



# erlakokraska



Advertising 12+

### Salons:

- Surface Treatment
- Special Coatings
- Antirust Protection

www.interlak-expo.ru/en

### Organised by EXPOCENTRE AO

### Supported by

- Russian Ministry of Industry and Trade
  Russian Chemists Union
  NIITEKHIM OAO

- Soyuzkraska Association
- · Méndeleev Russian Chemical Society

Under auspices of Russian Chamber of Commerce and Industry











### **PRODUCT SECTORS**

- Raw and auxiliary materials
- Machinery, equipment and appliances
- Finished products
- New technologies, R&D
- Packaging and pre-packaging
  Environment and labour protection
- Services for the paint and coating and allied industries

### **FACTS & FIGURES**

201

companies

countries

12,000+

sq m of floor space



- Surface Treatment
- Special Coatings
- Antirust Protection



### **CONFERENCE PROGRAMME**

events

1,300+delegates

speakers



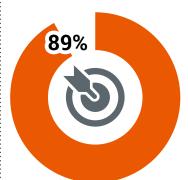
### Generate business leads

# 98%

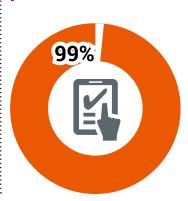
### Satisfied with leads' quality



## Agreed on a deal (efficiency of leads)



### Would recommend the show to their partners





### **Exhibitors by industry sectors, %**

- Raw materials and auxiliaries 57 for paint and coating production
- Powder materials and coatings 19
- Equipment and appliances 15
- for paint and coating production
  - Coating equipment and tools 15
- Special purpose paints and coatings 13
  - Industrial coatings 13
  - Other types of paints and coatings 8
    - Auxiliary chemical equipment 7
    - Test equipment 6
      - . .
      - New technologies, R&D 6
        - Adhesives 6
- Surface treatment equipment and tools 6
  - Dosing equipment 5
  - Tinting equipment 3
- Modern surface treatment technology 3
  - Cleaning equipment 3
  - Packaging and containers 3
  - Antirust coatings and technologies 3
    - Laboratory tests 2
    - Engineering, automation 2
    - Transportation and storage 1
      - Environment protection 1
      - Education and consulting 1





### Visitor interests, %

Raw and auxiliary materials for paint and coating production 62

Machinery, equipment and devices for production and application of paints and coatings 38

Paints and coatings with special properties 34

New technology and R&D 31

Industrial paints and coatings 30

Containers and packaging 23

Tinting equipment 23

Powder coatings 22

Test equipment 21

Dosing equipment 20

Construction paints and coatings (facades, indoors) 18

Auxiliary chemical equipment 17

Cleaning equipment 13

Laboratory tests 13

Environment protection. Green technology, 7 waste recycling, consulting

Transportation, logistics 6

Other 6

Engineering, automation 5 and design of manufacturing facilities

Licensing, certification 5

Education, training and consulting 4

Equipment assembly, operation, maintenance, servicing

E-commerce 3

Jobs and career 3

IT support 3

**EXPOCENTRE: Russia's leading** organiser of international trade shows and conventions

165,000

exhibition space

pavilions

congresses

trade shows

Close to million professional visitors

11,790

professional visitors

More than

of visitors plan to make purchases after the show More than

objectives

Source: visitor registration at Interlakokraska 2023 Multiple replies possible





### Venue

**Pavilion Forum EXPOCENTRE Fairgrounds** Krasnopresnenskaya nab., 14

Moscow, Russia

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To book a stand go to www.interlak-expo.ru/en

Join us at Interlakokraska 2024!