

27.02 – 01.03.2024

**EXPOCENTRE Fairgrounds
Moscow, Russia**

**Not only Black ...
Not just the Square**



**28th International
Exhibition for Paints
and Coatings**

Interlakokraska



Advertising **12+**

Salons:

- Surface Treatment
- Special Coatings
- Antirust Protection

Organised by EXPOCENTRE AO

- Supported by
- Russian Ministry of Industry and Trade
 - Russian Chemists Union
 - NIITEKHIM OAO
 - Soyuzkraska Association
 - Mendeleev Russian Chemical Society

Under auspices of Russian Chamber
of Commerce and Industry

www.interlak-expo.ru/en



PRODUCT SECTORS

- Raw and auxiliary materials
- Machinery, equipment and appliances
- Finished products
- New technologies, R&D
- Packaging and pre-packaging
- Environment and labour protection
- Services for the paint and coating and allied industries

SALONS

- Surface Treatment
- Special Coatings
- Antirust Protection

FACTS & FIGURES

201

companies

9

countries

12,000+

sq m of floor space

Statistics of 2023



CONFERENCE PROGRAMME

3

days

1,300+

delegates

15+

events

100+

speakers

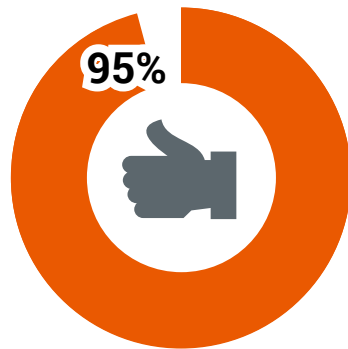
Statistics of 2023



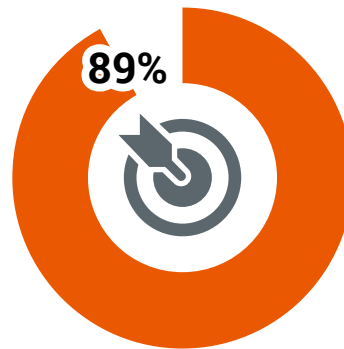
Generate business leads



Satisfied with leads' quality



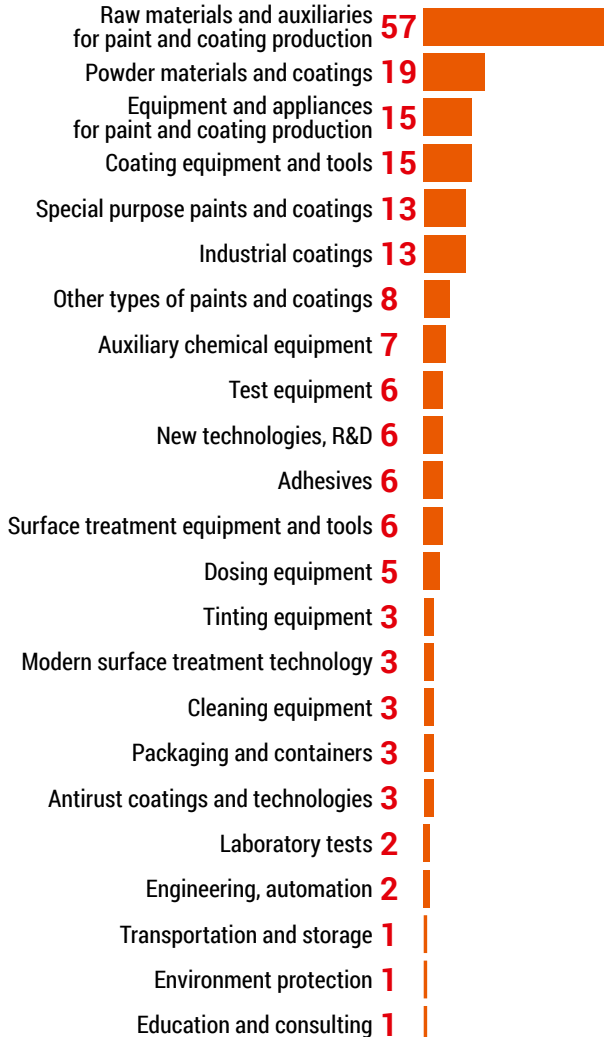
Agreed on a deal (efficiency of leads)



Would recommend the show to their partners



Exhibitors by industry sectors, %



VISITORS

Visitor interests, %



11,790

professional visitors

700

online

More than

59%

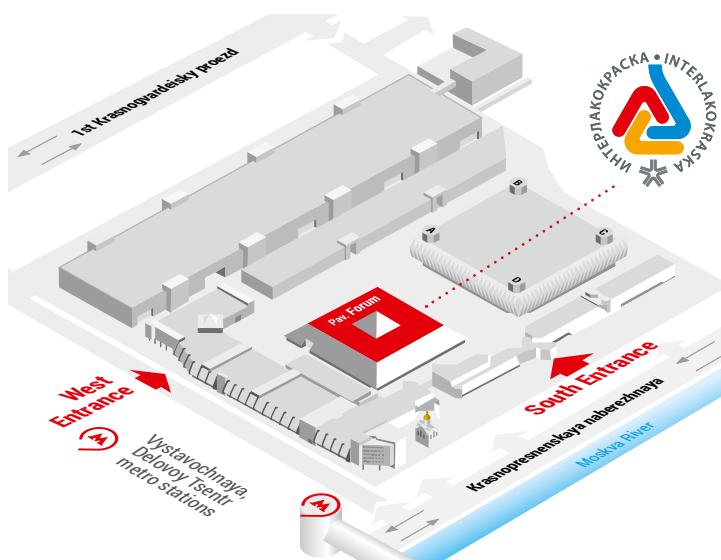
of visitors plan to make purchases after the show

More than

69%

of visitors met objectives

Source: visitor registration at Interlakokraska 2023.
Multiple replies possible



Venue

Pavilion Forum
EXPOCENTRE Fairgrounds
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Moscow, Russia
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Interlakokraska Team

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To book a stand go to www.interlak-expo.ru/en

Join us at Interlakokraska 2024!

EXPOCENTRE: Russia's leading organiser of international trade shows and conventions

165,000

sq m – total exhibition space

8

pavilions

830

congresses

80

trade shows

Close to 1 million professional visitors

Statistics of 2022